

Alex Șerban - director of the Atlantic Council's Romania Office

Alex Șerban is the director of the Atlantic Council's Romania Office. At the Atlantic Council, he has played a key role in launching several major initiatives, including the Black Sea and Energy and Economic Forum, the Three Seas Initiative, and the Atlantic Council's Romania office.

After spending his formative years in New York City—where his family settled after fleeing Romania's communist regime in the early 1980s—he returned to his native country to pursue a career spanning government, business, and policy.

Șerban has over two decades of experience in government relations and strategic communications. He is the founder of the Euro-Atlantic Council of Romania. Additionally, in 2003, he co-founded Șerban and Musneci Associates, a public affairs consultancy. As president of the Romanian Public Affairs Association, he has been a vocal advocate for transparency, regulatory reform in lobbying, and the adoption of ethical standards in the industry.

During Romania's NATO accession wave in 2002, he served as an adviser on international affairs to the Romanian prime minister. He has also previously served as the vice president of the Atlantic Treaty Association and held other senior leadership roles in both local and international nongovernmental organizations. His work reflects a longstanding commitment to transatlantic cooperation, energy security, and regional development across Europe.

Șerban holds a master's degree in international relations from Columbia University's School of International and Public Affairs and a bachelor's degree from Wesleyan University. He has also completed executive education programs at Harvard Kennedy School, Wharton School, the George C. Marshall Center, and the National Defense College of Romania, and he holds a board practice and directorship certificate from Henley Business School.