

Alexandru REFF

Alexandru Reff is a Partner at Deloitte, a role he has held since 2008, and a Partner at Reff & Associates SCA, a member of the Deloitte Legal network, since 2006. With a legal career spanning over two decades, he previously served as an Attorney at Law at Deloitte from 1998 to 2006. With over 25 years of professional experience, he has coordinated multidisciplinary teams of lawyers and consultants in some of the largest, most complex transactions in Romania and a few other countries in the region. Alex assists local entrepreneurs and foreign investors in structuring and restructuring their investment in Romania, in acquisitions and divestment of businesses in multiple industries and in joint-ventures.

He advises in relation to various legal issues, which are consequential for businesses, on managing risk and enhancing efficiency. With a solid background in tax and an understanding of business dynamics, he brings a pragmatic, multifaceted approach to legal advice. He is constantly involved in real estate projects during the entire cycle of a real estate development or acquisition. Over the years, he has played a leading role in the successful completion of real estate projects with an aggregate value of over EUR 1 billion, of which five have received the “transaction of the year in real estate” award from the business media.