

Cristian Sfichi is Country Director at Thales Romania since the beginning of 2022, after four years of developing Thales' business in Romania as Commercial Director.

With a degree in Nuclear Physics and an MSc from the Royal Defence Academy and Cranfield University, in "International Defence Sales & Marketing", Mr. Sfichi has been in the aerospace defence and security industry for nearly 25 years. Starting as a junior marketing officer of Racal radios (now Thales) in Romania, he has been involved in the first of its kind, transfer of technology, defence radio project after 1989.



He then successfully led a multidisciplinary manufacturing team of 150 engineers at ROMAERO to deliver projects for Airbus UK, GKN and BAE Systems. The latter has then opened its presence in Romania and successfully delivered, on budget and on time, 2 Type 22 Frigates to the Romanian Navy, namely "Regele Ferdinand" and "Regina Maria".

Mr. Sfichi was then appointed Marketing Director at BAE Systems–Southern Europe Office which he successfully run until he joined Thales.