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He has served as an expert adviser and an expert witness for the Office of the Prosecutor at the UN International Criminal Tribunal for the former Yugoslavia, where he was the first ever witness at an international criminal tribunal, and as an Expert Adviser to the UK Secretary of State for Defence.

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In 2013, Gow won a Leverhulme Trust Major Research Fellowship and since 2016 has been engaged on a series of major collaborative projects, funded by the Arts and Humanities Research Council and the British Academy on 'Art and Reconciliation' focused on the Western Balkans, with Prof. Rachel Kerr and colleagues at the University of the Arts and the London School of Economics, and partners in Bosnia and Hercegovina. Gow was awarded the Fellowship of King's College London in 2019.