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Andreja Marusic is a Senior Private Sector Specialist at the World Bank Group's Finance, Competitiveness and Innovation Global Practice. She is a lawyer and development specialist with over 20 year's expertise in corporate law, investment climate and regulatory governance globally. Prior to joining the Europe and Central Asia unit, she was the Global Lead for Business Environment at the Bank. Her pre-Bank experience includes extensive experience in government (Head of the Regulatory Reform Unit at the Prime Minister's Office in Serbia – the regulatory oversight body for RIA) and private sector - she managed her own corporate law firm for a number of years which enabled her to keep in touch with “real life” problems investors' face in complex regulatory environments. She published extensively on private sector development topics.