

**Mr. Ionut Stanimir**

**Director of Marketing & Communication**

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Director of Marketing & Communication in Banca Comerciala Romana (BCR), a leading financial group in Romania, previously in charge with Corporate Communication at Erste Group in Vienna, Austria. Before, a communication consultant and strategic planner with a PR & PA consultancy in Bucharest, Romania.

Expertise ranges across strategic brand management and communication, public affairs, reputation management and crisis communication. Co-founder of BCR InnovX, a top technology start-up acceleration program in Romania. Co-founder of the BCR Money School and BCR Business School, the leading financial education program in Romania.

Fellow of the Aspen Institute Young Leaders Program. Featured in Romania's New Wave and Transatlantic Romania collaborative volumes by Club Romania Think Tank. Graduate of Political Sciences and Sociology from The National School for Political and Administrative Studies. Fellow of the Erasmus Programme at Universita degli Studi di Perugia.